

I.I.S. “G. Marcora”

PROGRAMMA SVOLTO

MATERIA : INGLESE

Classe 4 CG

– a. s. 2018-19

Testi utilizzati: NEW IN DESIGN
GRAMMAR LOG

Prof.ssa: Cristina Camiciola

NEW IN DESIGN

1) Unit 5” photography”

- How the camera works-Correct exposure
- How to create effective images
- Alinari brothers a success story
- Photography for advertising

2) Unit 6 “ Packaging”

- What is packaging?
- Packaging designing
- Fifty food

3) Unit 7“Advertising”

- The art of persuasion and visual appeal
- Public service advertisements
- From Initial Concepts to final visual

4) Unit 8 “Posters and signs “

- The Amazing functions of a poster
- Signs
- Entertainment posters

5) Unit 9:Logos and labels

- Logos and trademarks
- Developing a corporate assignment
- Wine label

6) Unit 10:Computer graphic

- The digital camera
- Tablet and digital pens

GRAMMAR LOG

- Unit 6 :IL PRESENT SIMPLE
 - Unit 7 :IL PRESENT CONTINUOUS
 - UNIT 16:IL PAST SIMPLE
 - UNIT 17:IL PAST CONTINUOUS
 - Unit 18 :IL FUTURO
 - Unit 20 :IL PRESENT PERFECT SIMPLE
 - Unit 21 :IL PRESENT PERFET CONTINUOUS
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Inveruno, 31 Maggio 2019

Gli alunni

La docente

Prof.ssa Cristina Camiciola