

I.I.S. Inveruno

PROGRAMMA SVOLTO

MATERIA LINGUA INGLESE

Classe 5C Grafica e comunicazione

– a.s. 2018 - 2019

Testi utilizzati: : Gherardelli – E.W. Harrison “ New in design ” – editrice Hoepli

Prof. : Roberta Monolo

UNIT 11

BOOKS AND MAGAZINES

Book and magazine production.

The Kindle and Company.

Online magazines

UNIT 12

ILLUSTRATION AND DESIGN

Comic books and graphic novels.

Children’s books and illustrations

Describing pictures

UNIT 13

AUDIO – VISUAL

What is a storyboard?

Describing a storyboard scheme

Working on a school video

Peace symbols

UNIT 14

A LOOK AT ART HISTORY

The 19th and 20th Century Art

UNIT 15

MARKET AND DESIGN

The right style for the market

Mass-market style

Describing a poster

The art of self - promotion

UNIT 15

ONLINE DESIGN

Web design

Mobile web design

Social network design

Gli alunni

Il docente
Prof.Roberta Monolo