

I.I.S. “G. Marcora”

PROGRAMMA SVOLTO

MATERIA **INGLESE**

Classe 4 CG

– a.s. 2020-2021

Testi utilizzati: New in Design

Prof. : Camiciola Cristina

1) **Unit 5” photography”**

- How the camera works-Correct exposure
- How to create effective images
- Alinari brothers a success story
- Photography for advertising

2) **Unit 6 “ Packaging”**

- What is packaging?
- Packaging designing
- Fifty food

3) **Unit 7“Advertising”**

- The art of persuasion and visual appeal
- Public service advertisements
- From Initial Concepts to final visual

4) **Unit 8 “Posters and signs “**

- The Amazing functions of a poster
- Signs
- Entertainment posters

5) **Unit 10:Computer graphic**

- The digital camera
- Tablet and digital pens
- Becoming a computer graphic designer



GRAMMAR LOG

PRESENT SIMPLE
PRESENT CONTINUOUS
PAST SIMPLE
PAST CONTINUOUS
FUTURO
PRESENT PERFECT SIMPLE
PRESENT PERFECT CONTINUOUS
REPORTED SPEECH
IF CLAUSES
PASSIVE FORM

Inveruno,01-06-2021

La docente

Prof.ssa Camiciola Cristina