

PROGRAMMA SVOLTO

MATERIA: INGLESE

Classe 4DGC

Indirizzo GRAFICO E COMUNICAZIONE

a.s. 2020-2021

Testi utilizzati: NEW IN DESIGN
GRAMMAR LOG

Prof. : MURACE ALESSIO GIUSEPPE

UNIT 5: PHOTOGRAPHY

T1: How the camera works

T2: How to create effective images

T3: Photography for advertising

FOCUS ON SPEAKING + FOCUS ON LISTENING

UNIT 6: PACKAGING

T1: What is packaging?

T2: Package designing

T3: Case study: Filthy food

FOCUS ON SPEAKING + FOCUS ON LISTENING

UNIT 7: ADVERTISING

T1: The art of persuasion and visual appeal

T2: Public service advertisements

T3: From initial concepts to final visual

FOCUS ON SPEAKING + FOCUS ON LISTENING

UNIT 8: POSTERS AND SIGNS

T1: The amazing functions of a poster

T2: Signs

T3: Entertainment posters

FOCUS ON SPEAKING + FOCUS ON LISTENING

GRAMMAR: Modal verbs, the passive, reported speech

Scuole associate

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Inveruno, 04/06/2021

Il docente

Prof. MURACE ALESSIO GIUSEPPE

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