



I.P.S. LOMBARDINI

PROGRAMMA SVOLTO

MATERIA INGLESE

Classe 5^A A Servizi Commerciali

– a.s. 2020/21

Testo utilizzato:

Alison Smith

BEST PERFORMANCE Ed. Eli

Prof.ssa Rossella Bazzetta

<p>UNIT 1 BUSINESS IN THEORY</p> <p>BANKING</p> <p>BANKING SYSTEMS</p> <p>THE EUROPEAN CENTRAL BANK</p> <p>BANKING SERVICES TO BUSINESS:</p> <p>CURRENT ACCOUNTS, FOREIGN CURRENT ACCOUNTS PAYMENTS FORMS OF INVESTMENT ATMs</p> <p>FORMS OF FINANCING</p> <p>LOANS, OVERDRAFTS, MORTGAGES LEASING, FACTORING AND FORFEITING</p> <p>MICROCREDIT:</p> <p>MICROCREDIT GRAMEEN BANK MICROLOAN SUCCESS STORIES</p>	<p>(FOTOCOPIA)</p> <p>(FOTOCOPIA)</p>
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<p>UNIT 2 E.BANKING AND FRAUD</p>	
<p>INTERNET BANKING FRAUD IN THE DIGITAL AGE: PHISHING, CARD CLONING</p>	
<p>UNIT 3 SUSTAINABLE BUSINESS</p>	(FOTOCOPIE)
<p>SUSTAINABILITY REPORT : INTRODUCTION+IMPACT OF INDUSTRY ON ENVIRONMENT ETHICS CORPORATE SOCIAL RESPONSIBILITY TYPES OF REPORTS AND THE SUSTAINABILITY REPORT HISTORY OF THE FIRST ENVIRONMENTAL REPORTS MAIN PRINCIPLES OF REPORTING THE IMPORTANCE OF MANAGING AND REPORTING ON ENVIRONMENTAL PERFORMANCE. AN EXAMPLE: BARILLA’S COMMITMENT FOR THE ENVIRONMENT ITS MISSION</p>	
<p>UNIT 4 MARKETING AND ADVERTISING</p>	
<p>MARKETING: WHAT MARKETING IS MARKET SEGMENTS THE FOUR PS: PRODUCT, PRICE, PROMOTION AND PLACE MARKET RESEARCH</p> <p>ADVERTISING MEDIA: THE CHOICE OF ADVERTISING MEDIA ANALYSING ADVERTS: READING ADVERTS</p>	
<p>UNIT 5 BUSINESS PRACTICE</p>	(FOTOCOPIA)
<p>APPLYING FOR A JOB: CURRICULUM VITAE: BASIC PRINCIPLES EUROPASS CV LETTER OF PRESENTATION MY INTERNSHIP EXPERIENCE</p> <p>HOW TO WRITE A LETTER OF APPLICATION</p>	(LAVORO PERSONALE) (LAVORO PERSONALE (LAVORO IN POWER POINT) (FOTOCOPIA) (FOTOCOPIA)



<p>THE JOB INTERVIEW: BASIC PRINCIPLES</p> <p>UNIT 6 EDUCAZIONE CIVICA</p> <p>EDUCAZIONE ALLA LEGALITA' E CONTRASTO ALLE MAFIE Definizione di legalità e violazione della legalità. Approfondimenti a scelta di casi / esempi di violazioni (Frauds-Italian omertà, copyright violation, privacy violation ecc...) Importanza dell'educazione alla legalità.</p> <p>"WHY DO WE NEED TO CHANGE OUR FOOD SYSTEM"- AN ENVIRONMENTAL PROGRAM</p> <p>SHOAH AND ANNE FRANK'S DIARY</p>	<p>(SINTESI DEI LAVORI DI CLASSE IN POWER POINT)</p> <p>VIDEO YOUTUBE</p> <p>(FOTOCOPIA)</p>
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Inveruno, li 31/05/2020

La docente: Prof.ssa Bazzetta Rossella

Gli alunni: