

PROGRAMMA SVOLTO

MATERIA: INGLESE

Classe 5DGC

Indirizzo GRAFICO E COMUNICAZIONE

a.s. 2020-2021

Testi utilizzati: NEW IN DESIGN

Prof. : MURACE ALESSIO GIUSEPPE

UNIT 8: POSTERS AND SIGNS

T1: The amazing functions of a poster

T2: Signs

T3: Entertainment posters

FOCUS ON SPEAKING + FOCUS ON LISTENING

UNIT 10: COMPUTER GRAPHICS

T1: The digital camera

T2: Tablet and digital pens

T3: Becoming a computer graphic artist

FOCUS ON SPEAKING + FOCUS ON LISTENING

UNIT 11: BOOKS AND MAGAZINES

T1: Book and magazine production

T2: The Kindle & Company

T3: Case study: Online magazines

FOCUS ON SPEAKING + FOCUS ON LISTENING

UNIT 12: ILLUSTRATION AND DESIGN

T1: Comic books and graphic novels

T2: Tattoos: the living canvas

T3: Children's books and illustrations

FOCUS ON SPEAKING + FOCUS ON LISTENING

UNIT 13: AUDIO-VISUAL

T1: What is a storyboard?

T3: Working on a school video

FOCUS ON SPEAKING + FOCUS ON LISTENING

UNIT 15: MARKET AND DESIGN

Scuole associate

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T1: The right style for the market
T2: Mass-market style
T3: The art of self promotion
T4: The marketing mix (notes)
FOCUS ON SPEAKING + FOCUS ON LISTENING

UNIT 16: ONLINE DESIGN

T1: Web design
T2: Mobile web design
T3: Social network design
FOCUS ON SPEAKING + FOCUS ON LISTENING

UDA DI EDUCAZIONE CIVICA: HUMAN RIGHTS (notes + videos)

Inveruno, 04/06/2021

Il docente

Prof. MURACE ALESSIO GIUSEPPE

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