

PROGRAMMA SVOLTO

MATERIA INGLESE

Classe 4^A sc

Indirizzo servizi commerciali

a.s. 2022/2023

Testi utilizzati: BEST PERFORMANCE – A. SMITH- ED. ELI e materiale autentico fornito dalla docente

Prof.ssa Soriano Sara

1) Commerce and Trade

- E-commerce

Advantages and disadvantages of e-commerce; Social networks and business “The phenomenon of Instagram influencers”

- ✓ reading comprehension practice
- ✓ Group Project – Promoting a product using my instagram platform”- Powerpoint/ Canva presentations

2) Business Communication

- **Writing a business email**

The elements of a good business email

- **Writing a business letter**

- ✓ The elements of an effective business letter
- ✓ The difference between a business email and a business letter

- ✓ Oral communication

- ✓ How to make a business phone call

Role play and listening activities in class

3) The metaverse

Scuole associate

I.P.I.A “G. MARCORA” Via Marcora, 109 - 20010 Inveruno ☎297288182 – vicemarcora@iisinveruno.edu.it
I.P.S. “E. LOMBARDINI” Via Buonarroti, 6 - 20010 Inveruno ☎29787234 – vicelombardini@iisinveruno.edu.it
I.T.T.E. “G. MARCORA” Via Marcora, 109 - 20010 Inveruno ☎297285314 – viceittmarcora@iisinveruno.edu.it



Reading comprehension practice (articles and videos from the BBC)

4) **BYOD phenomenon**

Advantages and disadvantages (authentic material provided by the teacher)

5) **Visual communication**

- Videoconferencing
 - ✓ The elements of a videoconferencing
 - ✓ Group activity: Creating a videoconferencing presentation with Canva to make a business partnership
- **Diagrams and charts**
 - ✓ Different types of charts
 - Line chart
 - Pie chart
 - Bar chart

6) **Describing a graph**

✓ **Writing practice**

Analysing and describing the different charts and describe the phenomenon they illustrates

Materiale autentico fornito dalla docente e esercitazioni simil IELTS

Inveruno, 30/05/2023

Il docente *Prof.ssa Soriano Sara*